



Central New York Regional Planning & Development Board  
126 N. Salina St., 100 Clinton Sq., Suite 200, Syracuse, N.Y. 13202 • Tel. (315) 422-8276 • Fax 422-9051  
Paul Vickery, Chairman David V. Bottar, Executive Director

## **AGENDA**

### **June 2007 Meeting Central New York Regional Planning and Development Board**

Wednesday, June 20, 2007  
12:00 noon – 1:30 p.m.

**Sheraton Syracuse University Hotel & Conference Center  
801 University Avenue  
Syracuse, New York**

*Chairwoman Kathleen Rapp, Presiding*

1. Call to Order Kathy Rapp
2. Approval of Day's Agenda and Minutes from the April 18, 2007 Meeting Kathy Rapp
3. Feature Presentations:
  - CNY Comprehensive Economic Development Strategy (CEDS)*  
*Mr. David Bottar, CNY RPDB Executive Director*
  - Regional Assessment & Target Industry Recommendations*  
*Will Hearn, CH2MHill Lockwood Green, Site Location Consultants*
4. Executive Director's Report David Bottar
5. Old/New Business Kathy Rapp
6. Adjournment Kathy Rapp

***Please note the meeting is being held at the Sheraton Syracuse University Hotel & Conference Center. Directions and map enclosed. Please contact Carol Faucher at 315/422-8276 or email [cfaucher@cnyrpdb.org](mailto:cfaucher@cnyrpdb.org) to confirm your attendance.***



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**MINUTES**  
**CNY RPDB Board Meeting**  
**June 20, 2007**

**ATTENDANCE:**

**Board Members:** Lawrence Baker, Daniel Dineen, Rocco DiVeronica, David Elleman, Linda Hartsock, Melody Holmes, Mark Lynch, Steve Lynch, Mary Messinger, Jacob Miller, James Murphy, Ann Petrus, James Rafté, Danny Ross, Clarence Rycraft, Daniel Schuster, William Southern, Donal Spaulding, Walter Tennant, Michael Treadwell, and Paul Vickery.

**Guests:** Brian Anderson, National Grid; Tom Blanchard, Metropolitan Development Association; Linda Clark, National Grid; Kathleen Digar, Office of U.S. Senator Charles Schumer; Roger Evans, NYS Department of Labor; Will Hearn, CH2Mhill Lockwood Green; Kipp Hicks, Madison Co. Industrial Development Agency; Greg Hitchen, Onondaga Co. Department of Economic Development; Russ Lura, Madison County Administrator; Michael Magnusson, Madison Co. Planning Department; Harold J. Marshall, U.S. Department of Commerce-Economic Development Administration; Chuckie Holstein, FOCUS Greater Syracuse; Christopher Mulkins, Office of U.S. Senator Hillary Clinton; Chuck Murphy, Office of NYS Senator John DeFrancisco; Roger Pearson, IDA Consultants; Robert Trachtenberg, CNY Technology Development Organization; Kia Torrence, Office of NYS Assemblyman William Magnarelli; Mary Vanouse, Oswego Community Development; Donald Western, Onondaga Co. Department of Economic Development; Austin Wheelock, Operation Oswego County; and Randy Wolken, Manufacturers Association of CNY.

**Staff:** Gerald Aloi, Kathleen Bertuch, David Bottar, Carol Faucher, Bruce Keplinger, Kristy LaManche, Lisa Meaney, Karen Novak, Anne Saltman, and Patricia Wortley.

**Press:** Rick Moriarty, The Post Standard.

**BUSINESS MEETING**

1. **CALL TO ORDER**

In the absence of Chairwoman Kathleen Rapp, Vice-Chairman Walter Tennant called the meeting to order at 12:15 p.m. at the Sheraton Syracuse University Hotel & Conference Center and stated that a quorum was present.

2. **APPROVAL OF THE AGENDA/MINUTES OF THE APRIL 18<sup>th</sup> MEETING**

Vice-Chairman Tennant asked if Board members had any changes to the day's agenda and minutes from the April 18, 2007 meeting. Hearing no comments, Vice-Chairman Tennant asked for a motion to approve the day's agenda and minutes from the April 2007 meeting as presented, so moved by Lawrence Baker; seconded by William Southern; unanimous approval.

3. **FEATURE PRESENTATIONS**

*CNY Comprehensive Economic Development Strategy*

Vice-Chairman Tennant introduced Executive Director David Bottar, who presented the annual Comprehensive Economic Development Strategy (CEDS) to Board members and guests.

Mr. Bottar opened his presentation by stating that the CEDS outlines and identifies the characteristics of the Central New York economy, and identifies the tasks the CNY RPDB will be working on in the coming year. The CEDS is also a resource that can be used to help coordinate local economic development efforts and direct public resources to key economic development projects in the region. The plan is divided into five sections including a look at the local economy, an evaluation of economic development resources and initiatives, a development strategy, a workplan for the CNY RPDB, and most importantly a project priority list. Mr. Bottar emphasized the state of the Central New York economy in a number of presentation slides highlighting regional population, per capita income, labor force issues, employment and wages, and job occupations in CNY.

Mr. Bottar noted the area continues to capitalize on a strong transportation network, significant rail resources, a regional transportation center, airports, strong network of schools and higher education, and an abundant water supply. In addition, it was noted that communities are making significant investments in cultural and recreational resources which contribute significantly to the quality of life in CNY. All CNY counties have professionally staffed economic development offices that offer business loan programs and empire zone designations. In addition, all five counties have publicly sponsored business parks, which is a key resource in attracting businesses to the area.

In order to capitalize on these comparative advantages, the CNY RPDB has adopted the following development strategy. The goal of the CNY CEDS is to support the continued growth of a diverse economic base that will provide a range of employment opportunities for citizens across the Central New York region. To help accomplish this goal, each year the CNY RPDB updates its Central New York Project Priority List. Included in the CEDS is a list of public works projects that will be submitted to the federal Economic Development Administration (EDA) for funding consideration in fiscal year 2007-2008. This list identifies projects that should receive funding consideration, and becomes the basis for federal funds coming into the region. In past years, the CNY RPDB has been able to secure between \$2 and \$3 million per year in public works projects for the Central New York region. All of the projects identified have the potential to help foster economic growth in CNY.

### **Cayuga County**

- Aurelius Industrial Park
- Auburn Northwest Industrial Development Area
- Fair Haven Sewer Improvements
- Cayuga Co. Biodigester Energy Distribution System

### **Cortland County**

- Finger Lakes East Business Park
- Greek Peak/Hope Lake Conference Center
- Cortlandville Biofuel Industrial Park
- Preble Greenbuild Corporate Park

### **Madison County**

- Trush Business Park
- Hamilton Business Park
- Sullivan Business Park
- City of Oneida Curtan Business Park

### **Onondaga County**

- Clay Industrial Park
- Syracuse Downtown Redevelopment
- Hancock Airpark
- Syracuse City Crossroads Commercial Park
- Town of Clay Three Rivers Redevelopment
- CSX Intermodal Terminal Access
- Carrier Site Redevelopment
- Rock Cut Road / I-481

### **Oswego County**

- Lake Ontario Industrial Park
- Oswego County Airport / Industrial Park
- Oswego County Industrial Park
- Columbia Mills Infrastructure / Brownfield Reuse
- Parish Business / Industrial Park
- Riverview Business Park
- Tinker Tavern / I-81 Interchange Industrial Area

### **Regional**

- DestiNY USA
- SU Center of Excellence in Environmental Systems and Alternative Energy
- CNY Biotechnology Research Center
- CNY Tourism Development Fund
- CNY Enterprise Development Fund
- CNY Strategic Training Partnership Fund
- CNY Regional Marketing and Business Recruitment Program
- CNY Growth Energy Fund

At the conclusion of Mr. Bottar's presentation, Vice-Chairman Tennant asked for a motion to approve submission of the Project Priority List and Annual Report of the Central New York Comprehensive Economic Development Strategy to the federal Economic Development Administration. So moved by Ms. Hartsock, seconded by Ms. Messinger, motion unanimously approved.

The day's second feature presentation included a presentation from site location consultant Will Hearn, CH2Mhill Lockwood Greene (CHLG) who presented a regional market assessment for Central New York. Mr. Hearn opened his presentation by stating that a market assessment is used as a foundation in the development of target industry and marketing recommendations. Mr. Hearn outlined several site selection observations of the Central New York region including:

GHLG profiled the region based on key site selection variables including transportation, utilities, economic development capacity, real estate, and benchmarking against other communities. Mr. Hearn outlined significant assets in Central New York for promoting economic growth and job creation include state and local incentives, quality and availability of labor, education, water/wastewater, utilities, infrastructure, and quality of life. Factors with neither a strong positive or negative impact on potential growth include wages & other employment costs, labor-management relations for manufacturing and services, economic development services, strong economic base, commercial air service, and local attitude. Significant limitations constraining future growth and development include outsider's perception, state and local taxes, and the cost of electricity.

Continuing with his presentation, Mr. Hearn stated that the purpose of a target industry analysis is to identify industry clusters that are both desirable and appropriate for Central New York. As a result of the target industry analysis, several findings were noted including a well-diversified region, a host of automotive, metalworking, machinery, foods and beverages businesses, a strong presence of advanced manufacturing, including telecommunications equipment and medical devices, and a strong presence of educational and healthcare industries. The target industry analysis also identified recommended new attraction industries including financial processing, computer systems design, telecommunications, data processing, physical/medical/engineering research and development, industrial design, medical equipment manufacturing, instruments manufacturing, and hotel / convention centers.

At the conclusion of his presentation, Mr. Hearn responded to several questions from the audience.

#### 4. **EXECUTIVE DIRECTOR'S REPORT**

Mr. Bottar stated that the next Board meeting has been scheduled for August 22, 2007 at the Greek Peak / Hope Lake Conference Center in Virgil, New York. Further details will be forthcoming.

5. **OLD/NEW BUSINESS**

Mr. Bottar announced the retirement of staff member Carol Faucher from the CNY RPDB after 30 years of service. Mr. Bottar then presented Ms. Faucher with a gift from the CNY RPDB. Ms. Faucher thanked guests and members of the CNY RPDB for the gracious gift.

6. **ADJOURNMENT**

With no additional business to be brought before the Board, Vice-Chairman Tennant thanked everyone for attending and adjourned the meeting at 2:20 p.m.