



Central New York Regional Planning & Development Board
126 N. Salina St., 100 Clinton Sq., Suite 200, Syracuse, N.Y. 13202 • Tel. (315) 422-8276 • Fax 422-9051
Paul Vickery, Chairman David V. Bottar, Executive Director

AGENDA

2008 Annual Meeting Central New York Regional Planning and Development Board

Wednesday, December 17, 2008
Noon – 1:30 p.m.

DoubleTree Hotel
Harbour Ballroom
6301 Route 298, East Syracuse, New York

Chair Kathleen Rapp, Presiding

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| 1. | Welcome | Kathleen Rapp |
| 2. | Approval of Annual Meeting Agenda / Minutes from the October 2008 Board Meeting | Kathleen Rapp |
| 3. | Holiday Luncheon | |
| 4. | Executive Director's Annual Report | David Bottar |
| 5. | Guest Presentation
Editor, Central New York Magazine and the CNY Business Exchange magazine | Timothy Atseff |
| 6. | Presentation of Nominating Committee Report | Kathleen Rapp |
| 7. | Presentation of the Annual
Rhea Eckle Clark Citizenship Award | Kathleen Rapp |
| 8. | Old / New Business | Kathleen Rapp |
| 9. | Adjournment | Kathleen Rapp |



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ANNUAL MEETING

MINUTES

December 17, 2008

DoubleTree Hotel, East Syracuse, New York

ATTENDANCE

Board Members: David Elleman, Larry Baker, Terri Bridenbecker, James Kruk, Daniel Dineen, Linda Hartsock, Stephen Lynch, Walter Tennant, Brian Donnelly, Mary Ann Messinger, Jack Miller, Vijay Mital, Elizabeth Moran, James Murphy, James Rafte, Danny Ross, Daniel Schuster, Donal Spaulding, Morris Sorbello, William Southern, and Kathleen Rapp

Guests: Peggy Adams, GSB, Joseph Allerton, Lake Neatahwanta, John A. Appler, Scolaro Law Firm, Timothy Atseff, CNY Magazine, Kathleen Walsh Infanti, Scolaro Law Firm, Paul Baxter, NYS Tug Hill Commission, Jim Best, Lake Neatahwanta, Thomas J. Blanchard, MDA, Justine Bush, MWB, Michael Cartini, First Niagara Bank, Richard Coalson, Steve Eckler, O'Brien & Gere, Jeff Emhoff Associates, Barton Feinberg, CB Richard Ellis, David Fitch, MWB, Carl Ford, NYS Dept of Transportation, Mark Frechette, NYS Dept of Transportation, Thomas Gillson, Cortland County Business Development, Mark Hetter, Beard Miller Company, Gregory Hitchin, Onondaga Co. Ofc. Of Econ. Of Dev., Kipp Hicks, Madison County IDA, Michael Hooker, Onondaga County Water Authority, Art Jutton, (formerly of Walsh's office), Steve Kearney, City of Syracuse – Dept. of Econ. Dev., Gary Lavine, Water Board, Louella LeClair, Oswego County Legislature, John Loveland, Timothy Haley, Carrier Corp., Robert Hennigan, NYWEA, Tony Geiss, Deanna Cohen, Chris Stewart, Christian's Office, Assemblyman William Barclary, Wayne Dean, Andrew Maxwell, City of Syracuse – Dept. of Community Development, Karen McDonnell, USDA-Rural Development, Michael Magnusson, Madison County IDA, Connie Maute, GSCC, Carolyn May, Onondaga Co. Dept. of Econ. Dev., Doug Miller, Town of Manlius, Geoffrey G. Miller, Onondaga County Water Authority, Ed Mills, Cornell Biological Field Station, Mary Jane Milmore, guest of Picardi, Michael Milmore, guest of Picardi, Nancy Noonan, First Niagara Bank, Bernard Paprocki, U.S. Small Business Administration, Louis Petinelli, COMCO, Aileen Picardi, Picardi's wife, Fred Picardi, Matthew Picardi, Picardi's son, Terry Pickard, Onondaga County Water Authority, Mary Berth Primo, Director of Economic Development, Christianne Radziewicz, VIP Structures, Patricia Cerro Reehil, NYWEA, Dominic Robison, St. Joe's/MDA, Beth Rougeux, Office of Government/Community Relations, Gene Saloga, guest – Oswego County, David Schermerhorn, USDA – Rural Development, Christine Slocum, Assemblyman Stirpe's Office, Stephen Suhowatsky, C3 – Strategies, Dale Sweetland, David Tessier, Town of Manlius, Mary Thompson, Home Builders &

Remodelers of CNY, Robert Trachtenberg, CNY Technology Development, Chris Tucciarone, Home Builders & Remodelers of CNY, Robert Tomeny, Onondaga County Water Authority, Frank Valletta, Mary Vanouse, City of Oswego Community Development, Mark Whitmore, Finger Lake Land Trust, Daniel Young, Regional Representative for the Governor, Andrew Zepp, Finger Lake Land Trust, and Bruce Bisbo, Manager, Oswego County Airport

Staff: David Bottar, Kathleen Bertuch, Christopher Carrick, David Kubek, Jeanie Gleisner, Anne Saltman, Theresa Stephen, Karen Novak. Michael Rosanio, Paul Thompson, Mario Colone, Danielle Krol, Jason Deshaies, Jennifer Deshaies, Nell Donaldson, Ahmed Ismail, Sherry Keytack, Paul Mercurio, Patricia Wortley

BUSINESS MEETING

1. **CALL TO ORDER**

Chairwoman Kathleen Rapp called the meeting to order at 12:20 p.m. at the Doubletree Hotel in East Syracuse, New York and indicated that a quorum was present.

2. **APPROVAL OF MEETING AGENDA AND OCTOBER MEETING MINUTES**

Ms. Rapp asked if Board members had any changes to the day's agenda and minutes from the October 29, 2008 board meeting. A motion was introduced and seconded to approve the agenda and minutes as presented; the motion was approved unanimously.

3. **EXECUTIVE DIRECTOR'S ANNUAL REPORT**

Following a luncheon, Executive Director David Bottar presented a report summarizing the CNY RPDB's activities and accomplishments in 2008.

Mr. Bottar opened his remarks by thanking the guest in attendance for taking the time to come to the agency's annual meeting. Mr. Bottar also thanked board members, members of the Executive Committee, and staff for their ongoing support and efforts throughout the year.

Mr. Bottar then spoke briefly about various development activities that took place in the region this past year and highlighted a number of specific projects including ongoing water quality improvements with Onondaga Lake, construction activities associated with the new Galisano Children's Hospital at SUNY Upstate, the commencement of construction associated with the expansion of Carousel Center, increased business activities at the Port of Oswego, affordable housing developments being pursued in Cortland, Oswego, and Syracuse by the non-profit corporation Housing Visions, and the new Braun manufacturing facility at Hancock Airpark.

Mr. Bottar noted that the CNY RPDB has just completed its 42nd year of operation. In 2008, the agency was involved in a range of projects across the five-county region. The efforts highlighted by Mr. Bottar included work on the expenditure of a \$1.5 million grant obtained by the agency for redevelopment activities at Hancock Airpark. Also noted was the agency's work on the completion of pre-development plans and financing for the Finger Lakes East Business Park in Cortland County. Comments were also made about the CNY Enterprise Development Fund and the \$450,000 which was lent through this program by the agency to five businesses in CNY.

Regarding the agency's environmental management program, Mr. Bottar noted staff has been very active in managing a federally mandated storm water education, outreach, and training program on behalf of 29 communities located in Madison, Onondaga, and Oswego Counties. In addition, Mr. Bottar commented on the work being done by staff with the Onondaga Lake Partnership, which includes an effort to update the original Onondaga Lake Plan for Action that was published in 1993.

Also noted was work done by the agency regarding efforts to help improve the water quality of Lake Neatahwanta in Fulton through a coordinated agriculture land management program. In a related initiative, comments were also provided regarding the work being done by staff with regard to the Oneida Lake watershed.

In the area of comprehensive planning, Mr. Bottar commented on the extensive work being done to prepare comprehensive plans for several communities in the region. Also noted was the \$730,000 NYS Restore grant the agency secured for the Village of Phoenix. Comments were also provided regarding work that is being done by the agency to direct a consultant in preparing a plan for the Prospect Hill neighborhood in Syracuse and work that is being done with SMTC regarding an analysis of the Rt. 81 corridor through Syracuse.

Regarding the agency's energy program, Mr. Bottar noted work that is being done with NYSERDA to serve as the region's "Energy Smart Coordinator". Information was also provided about the work being done by staff on a consultant team being led by SUNY ESF to investigate the feasibility of developing a district cooling system in Central New York.

Mr. Bottar concluded his annual report with several comments regarding the agency's commitment to promote intergovernmental cooperation in CNY and included references to the board meetings that were held throughout the year.

4. **GUEST PRESENTATION**

Mr. Bottar introduced the guest speaker, Mr. Timothy Atseff. In his introduction, Mr. Bottar noted that Mr. Atseff currently serves as the Editor of the Central New York Magazine and the CNY Business Exchange magazine. It was also noted that Mr. Atseff is a life resident of Syracuse and he has worked his entire career with the Syracuse newspapers starting as a copy boy with the Herald Journal, rising to the position of managing editor for the Post Standard, and currently serving as the marketing and new product development manager for the Post Standard. Mr. Bottar noted that Mr. Atseff has been the recipient of several professional awards and served in numerous positions throughout his career including those as a former member of the American Association of Editorial Cartoonists, as president of the NYS Society of Newspaper Editors, and as a two time director of the Associated Press Managing Editors group. Mr. Bottar concluded his introduction by noting that Mr. Atseff's editorial cartoons – from Nixon to Reagan, appeared in the Washington Post, the Boston Globe, and the New York Times.

In his opening remarks, Mr. Atseff offered several words of thanks for the opportunity to speak at the annual meeting of the CNY RPDB. Mr. Atseff went on to comment at length about the history of his newspaper career and how the industry has changed over the years. In commenting on this evolution, Mr. Atseff noted the decline of newspaper readership among the general public in recent years and the impact this is having on major daily newspaper organizations throughout the country. Regarding this development, Mr. Atseff noted how some news organizations are evolving to take advantage of alternative means of communication in society today including the obvious role that the internet can play in this effort.

Mr. Atseff noted that the publication of the Central New York Magazine and the CNY Business Exchange Magazine is an example of the Herald Company's efforts to diversify its product offerings. Another example mentioned was the development of the Syracuse.com website. Mr. Atseff noted that this website is one of the more successful internet based websites sponsored by a newspaper company in the country. Regarding the magazines, it was noted that circulation, subscriptions and readership is fairly limited, though newsstand sales are significantly exceeding industry standards. From an advertising standpoint, it was noted the magazine is being targeted to higher income groups in CNY. In choosing to develop this product line, Mr. Atseff indicated that regional magazines are currently meeting with much greater success in the marketplace versus national publications. He also noted that there seems to be a wealth of stories to feature in his magazines. Mr. Atseff indicated the magazines seems to be very well received in the community and that many people have commented to him that the Central New York Magazine really fills a need in the community for a publication which highlights the quality of life we share in Central New York.

Mr. Atseff concluded his remarks by commenting once again on the changing nature of communication in a free society today and the many outlets which are used to exchange information among citizens in our country and across the world. He also noted that with these changes, we must continue to support a vibrant print media newspaper industry in our communities as the most effective way to protect our freedoms in a civilized society.

5. NOMINATING COMMITTEE REPORT

On behalf of the CNY RPDB's Nominating Committee, Chairwoman Rapp presented the Nominating Committee report regarding the following slate of offices for the CNY RPDB in 2009: for the office of Chair – Kathleen Rapp of Onondaga County; for the office of Vice-Chairs – Ann Petrus of Cayuga County, Walter Tennant of Cortland County, James Rafte of Madison County, and L. Michael Treadwell of Oswego County; for the office of Secretary/Treasurer – David Elleman, and for the office of ex-officio immediate Past President – Paul Vickery.

At the conclusion of her remarks, Chairwoman Rapp asked if there were any nominations from the floor. Hearing none, a motion was introduced by Larry Baker and seconded by William Southern to move acceptance of the slate of officers for the CNY RPDB for 2009 as presented by the Nominations Committee; the motion was approved unanimously.

6. PRESENTATION OF THE 2008 RHEA ECKEL CLARK CITIZENSHIP AWARD

Chairwoman Rapp noted the next item to be discussed on the agenda was the annual Rhea Eckel Clark Citizenship Award. It was announced that the recipient of this year's award was Ferdinand L. Picardi. In introducing Mr. Picardi, Chairwoman Rapp noted that Mr. Picardi was born in Syracuse, graduated from LeMoyne College and Syracuse University Law School, and was a veteran of the US Navy. Professionally, it was noted that Mr. Picardi retired from the law firm of Hiscock and Barclay in 1996 after 40 years of service, where he served as the firm's managing partner from 1975 to 1995. Among his community activities, comments were shared regarding his tenure as a member of the LeMoyne College Board of Regents, the Board of Directors for the Syracuse Boys and Girls Club, and Chair of the Professional Division of the United Way.

Chairwoman Rapp completed her comments by noting that Mr. Picardi's dedication and service to Central New York was perhaps best measured by his remarkable 30 year tenure as a member of the Onondaga County Metropolitan Water Board, including the past three years as the Chairman and Presiding Officer, and that he currently serves as the Vice-Chair of the Onondaga County Water Authority. While introducing Mr. Picardi, it was noted that given the important role that the Metropolitan

Water Board and the Onondaga County Water Authority play in the health and growth of the region, that Mr. Picardi was a very deserving recipient of this year's Rhea Eckel Clark Citizenship award.

Mr. Picardi graciously accepted the award and thanked the CNY RPDB for this recognition.

7. **OLD/NEW BUSINESS**

There was no old or new business to report.

8. **ADJOURNMENT**

A motion was introduced and a seconded to adjourn the annual meeting; the motion was approved unanimously. Chairwoman Rapp thanked everyone for attending and concluded the meeting at 2:00 p.m.