



Central New York Regional Planning & Development Board
126 N. Salina St., 100 Clinton Sq., Suite 200, Syracuse, N.Y. 13202 • Tel. (315) 422-8276 • Fax 422-9051
Paul Vickery, Chairman David V. Bottar, Executive Director

AGENDA

2009 Annual Meeting Central New York Regional Planning and Development Board

Wednesday, December 16, 2009
Noon – 1:30 p.m.

DoubleTree Hotel
Harbour Ballroom
6301 Route 298, East Syracuse, New York

Chair Kathleen Rapp, Presiding

- | | | |
|----|---|---------------|
| 1. | Welcome | Kathleen Rapp |
| 2. | Approval of Annual Meeting Agenda / Minutes from the October 2009 Board Meeting | Kathleen Rapp |
| 3. | Holiday Luncheon | |
| 4. | Executive Director's Annual Report | David Bottar |
| 5. | Guest Presentation
President & CEO, WCNY | Robert Daino |
| 6. | Presentation of Nominating Committee Report | Kathleen Rapp |
| 7. | Presentation of the Annual
Rhea Eckle Clark Citizenship Award | Kathleen Rapp |
| 8. | Old / New Business | Kathleen Rapp |
| 9. | Adjournment | Kathleen Rapp |



Central New York Regional Planning & Development Board
126 N. Salina St., 100 Clinton Sq., Suite 200, Syracuse, N.Y. 13202 • Tel. (315) 422-8276 • Fax 422-9051
Paul Vickery, Chairman David V. Bottar, Executive Director

MINUTES

CENTRAL NEW YORK REGIONAL PLANNING AND DEVELOPMENT BOARD

ANNUAL MEETING

December 16, 2009

DoubleTree Hotel

6301 Route 298

East Syracuse, NY

ATTENDANCE

Board Members: Daniel Dineen, Shawn Doyle, David Elleman, Linda Hartsock, John Kruk, Barry Leemann, Mary Ann Messinger, Vijay Mital, Elizabeth Moran, James Murphy, James Raffte, Kathleen Rapp, Danny Ross, Clarence Rycraft, Morris Sorbello, Walter Tennant, L. Michael Treadwell, David Turner, and Paul Vickery

Guests: Robert Daino-WCNY, Paul Baxter-Municipal Management Consultant, Dr. Edward A. Bogucz, Jr.-Syracuse Center of Excellence, Mark Burger-Onondaga County SWCD, Barry P. Carr-Clean Communities of Central New York, Jason Chiesa-Office of Congressman Daniel B. Maffei, Katelyn Costello-Office of Senator DeFrancisco, Anthony D'Angelo-St. Joseph's Hospital, John DeHollander-Oswego County SWCD, Ruth Elleman, Jeff Emhoff-Third National Association, Barton Feinberg-Sutton Real Estate, Joseph Flint-NYS Dept. of Transportation, Carl Ford-NYS Dept. of Transportation, Anthony Geiss-Onondaga County Water Authority, Christine Gray, Onondaga County Bar Association, Peter Grevelding, O'Brien & Gere Engineers, Bob Haley-Ashley McGraw Architects, Stephanie Harrington-NYS DEC, Robert Hennigan, Mark Hettler-ParenteBeard, Kipp Hicks-Madison County IDA, Gregory Hitchin-Onondaga County Office of Economic Development, Michael Hooker-Onondaga County Water Authority, Maggie Hoose-NYWEA, Walter Jerome, Don Jordan-Syracuse Onondaga County Planning Agency, Art Jutton, Steve Kearney-City of Syracuse Dept. of Economic Development, Peter King-King & King Architects, Mary Knepper-St. Joseph's Hospital, Maureen Kozol-NYWEA, Louella LeClair-Oswego County Legislature, Paul Legnetto-Onondaga County Stormwater Control, John Loveland, Michael Magnusson, David Messinger, James Messinger, Geoff Miller, Dr. Edward Mills-Cornell University, Joey Nigro-CNY Works, Frank O'Connor-Messenger Associates, Emily Pellicano-King & King Architects, Louis Pettinelli, Fred Picardi, Terry Pickard-Onondaga County Water Authority, Mary Beth Primo-Onondaga County Office of Economic Development, Christianne Radziewicz-VIP Structures, Marcia Raffte, Patricia Cerio-Rehill-NYWEA, Kurt Roulston-City of Syracuse Dept. of Economic Development, Mary Rowlands-Barton & Loguidice Engineers, Gene Saloga, Lenore



Sealy-CNY Works, John Sidd-Mentor Law Office, Christine Slocum-Office Assemblyman of Albert Stirpe, Rosie Taravella-WCNY, David Tessier-Town of Manlius, Robert Trachtenberg-CNY Technology Development Organization, Donald Western-Syracuse University, Peter White, David White-NY Sea Grant, Andrew Zepp-Finger Lakes Land Trust, and Garry VanGorder-Cortland County Business Development Corporation.

Staff: Kathleen Bertuch, David Bottar, Mario Colone, James D'Agostino, Jeanie Gleisner, Christopher Carrick, Ahmed Ismail, Bruce Keplinger, David Kubek, Paul Mercurio, Karen Novak, Michael Rosanio, Anne Saltman, Theresa Stephen, Patricia Wortley and Sherry Keytack and Bruce Keplinger.

BUSINESS MEETING

1. CALL TO ORDER

Chairwoman Kathleen Rapp called the meeting to order at 12:15 p.m. at the DoubleTree Hotel in East Syracuse, New York and stated that a quorum was present.

2. APPROVAL OF MEETING AGENDA/ANNUAL MEETING MINUTES

The first order of business was a review of the day's agenda and minutes from the October 21, 2009 board meeting.

A motion was introduced and seconded to accept the agenda and minutes as presented; the motion was approved unanimously.

Ms. Rapp extended a welcome to all attendees and invited them to enjoy the holiday luncheon and noted the business meeting would continue in a few minutes.

2. EXECUTIVE DIRECTOR'S REPORT

Following the luncheon, Executive Director David Bottar presented a report summarizing the CNY RPDB's activities and accomplishments in 2009.

Mr. Bottar opened his remarks by noting this was the 43rd annual meeting of the CNY RPDB and expressed his appreciation for the time everyone took to be in attendance. Mr. Bottar thanked board members for their support and guidance and staff for their ongoing work throughout the year. Mr. Bottar also took a moment to reflect on the passing of three colleagues well known to the community this past year including Fernando Ortiz, Mike Johns, and Tom Gillson.

In presenting his formal remarks, Mr. Bottar commented on several developments at the federal and state level that impacted the region in 2009. Areas highlighted included the significant downturn in the nation's economy, the ongoing health insurance debate, and federal stimulus funding. At the State and local level, Mr. Bottar noted the challenging fiscal situation facing all levels of government and commented on recent action by the State to help rein in costs through legislation that was passed to enact a new Tier V in the NYS Retirement System.

Mr. Bottar went on to note that despite difficult financial times several major projects were completed in Central New York in 2009. Projects highlighted included the SUNY Upstate

Galisano Children's Hospital, the Greek Peak Mountain Resort-Hope Lake Lodge and Indoor Water Park, NYS DEC's clean-up of a major tire dump in West Monroe, the Bitzer Company's opening of a new manufacturing operation at the Salina Power Park in Dewitt, reopening of manufacturing operations at Crucible Steel, acquisition and expansion of the Oswego Cranberry Farm in Williamstown by one of the largest independent Canadian growers and processors of cranberries in North America, the New York Jets summer training camp at SUNY Cortland, opening of a major new BOCES LEED certified academic center in the Aurelius Business Park in Cayuga County, Madison County's landfill/WMA methane gas to energy plant, and the International Green Building Conference that was hosted by the SU Center of Excellence.

Mr. Bottar noted that several new initiatives that were announced and /or undertaken in 2009 that could have a major impact in the region in the years ahead include the NYPA Great Lakes Offshore Wind Initiative, siting of a new nuclear power plant in Oswego County, development of the Madison County Agriculture and Renewable Energy Park, the Finger Lakes Cultural and Natural History Museum, Bannon Automotive/REVA electric car manufacturing center in CNY, Onondaga County's green infrastructure initiative, and the Cayuga County Soil and Water Conservation District's plan to construct a biodigester/energy facility. Other projects noted included St. Joseph's Hospital pending announcement of a \$200 million expansion, various urban housing developments in Auburn, Cortland, and Syracuse, expansion by the Fulton Companies of their manufacturing center in Pulaski, construction of a major new office building in downtown Syracuse, efforts by the Syracuse Chamber/Tech Garden to host a venture capital forum for entrepreneurs in Upstate New York, and construction of a major new paper mill processing facility by a German owned company in Solvay.

Mr. Bottar credited many in the room that have been involved in helping to advance these and other projects and programs throughout the year. As part of this regional effort, Mr. Bottar noted work accomplished by staff of the CNY RPDB in 2009 including a Strategic Plan for St. Joseph's Hospital Health Center and a Prospect Hill Medical District, formation of a municipal stormwater management coalition, securing an \$850,000 NYS Restore grant for the Village of Pulaski North Jefferson Street's revitalization, over \$650,000 in small business lending through the CNY Enterprise Development Fund, and SMTC's Interstate Route 81 public outreach and education program.

3. PRESENTATION:

Mr. Bottar introduced the guest speaker, Mr. Robert Daino, President and CEO of WCNY Public Broadcasting Station. It was noted that Mr. Daino is a native of Syracuse who formerly worked for Lockheed Martin and more recently as the owner of a software company doing business with the US Navy, FAA, and commercial clients. Prior to taking his current management position four years ago, Mr. Daino served as a member of the Board of Trustees for WCNY.

Mr. Daino introduced his presentation with a video clip titled, "WCNY-Small Market, Big Reach". Mr. Daino went on to note the mission of WCNY is to connect with communities across a 19 county area in Central New York and is producing more original television content than any other TV station in the market. Mr. Daino noted that WCNY has five high-definition channels and three HD radio stations and that channel 24 is viewable over 33 cable carriers and Classic FM has an area covering Geneva, Watertown, Utica, Watkins Glen and Ontario. In

addition, the WCNY website delivers productions and radio on wcnny.org. Mr. Daino said WCNY is a global organization supporting members in every state and 14 countries.

Mr. Daino emphasized that WCNY is attempting to fill a need for trusted news programs that has been created by the demise of printed news. They offer five nights of news broadcasting through a program titled Central Issues and recently started a program called “The Capitol Pressroom”, offering a perspective on State government. He also indicated that in December the station launched a show called “WCNY Connected”, a weekly show highlighting venues for local art and entertainment groups.

Mr. Daino discussed WCNY’s innovative approach to local reporting by referencing a new show called “ Help Wanted”, which is a series featuring guests paired with various social organizations in the community. Mr. Daino referenced several innovative approaches the station is using for fundraising, which have allowed the station to discontinue the use of traditional televised pledge drives. Other efforts noted by Mr. Daino to increase revenue and reduce costs was a decision by the station to acquire their own production company and to share programming by fiber optics connections with other stations across Upstate New York.

Another initiative noted by Mr. Daino is the station’s increased use of broadband technology, which is allowing WCNY to offer a variety of programming simultaneously over several different channels. Also referenced was the station’s effort to increase their community presence by sponsoring special events and through participation at forums like the State Fair.

Mr. Daino concluded his remarks by noting future plans for WCNY include moving their studio headquarters from Liverpool to the former Case Supply Building in Syracuse as part of the community’s Near Westside Initiative. Mr. Daino indicated that current plans call for the station to establish a 75,000 square foot broadcast and education center in the Case building with walk-in education opportunities for neighborhood children and the capability to house two signature programs regarding business and science education called Enterprise America and Stem America.

4. NOMINATING COMMITTEE REPORT

On behalf of the CNY RPDB’s Nominating Committee (consisting of Steve Lynch, Linda Hartsock, Elizabeth Moran, Brain Donnelly and Shawn Doyle), Ms. Rapp presented the Nominating Committee report regarding a slate of officers for the CNY RPDB in 2010: for the office of Chair Kathleen Rapp of Onondaga County; for the office of Vice-Chairs - Ann Petrus of Cayuga County, Walter Tennant of Cortland County, James Rafté of Madison County, L. Michael Treadwell of Oswego County; and for the office of Secretary/Treasurer David Elleman of Onondaga County.

At the conclusion of her report, Ms. Rapp asked if there were any nominations from the floor; hearing none, a motion was introduced and seconded to move acceptance of the slate of officers recommended by the Nominations Committee; the motion was approved unanimously.

5. PRESENTATION OF THE 2009 RHEA ECKEL CLARK CITIZENSHIP AWARD

Ms. Rapp noted the next item to be discussed on the agenda was the annual Rhea Eckel Clark Citizenship Award. It was announced that the recipient of this year's award was Mary Ann Messinger. In announcing this award, Ms. Rapp noted that Mary Ann Messinger has committed a lifetime of service to the community starting as a teacher in the Chittenango School District, organizing community volunteer groups, and serving on the Board of Education. It was also noted that Ms. Messinger served several terms of office as a member of the Central New York School Board Association, during which time she was honored with the Associations President's Award and Dedicated Service Award. Ms. Messinger served as a member of the Madison County Planning Board and the NYS Association of Regional Councils. Ms. Rapp concluded her announcement by noting that Ms. Messinger continues to serve on the board of directors of the Central New York Regional Planning and Development Board and the Central New York Enterprise Development Corporation and is the business manager for a family owned business called the Brown Sound Equipment Corporation.

Ms. Messinger took the podium and accepted the award with recognition to her family and others she has worked with in her career.

5. ADJOURNMENT

There being no further business, a motion was introduced and seconded to adjourn the meeting; the motion was approved unanimously.

Respectfully submitted,

David Elleman, Secretary