

# **VILLAGE OF PHOENIX STRATEGIC PLAN PROJECT**

Village Revitalization Committee  
Meeting #1

## Legacy of the 1994 Comprehensive Plan Survey Results

- There were 12 participants in the survey, although some did not answer all the questions.

1. Were you familiar with the goals and objectives of the 1994 Plan prior to tonight's discussion? 33% Yes      66% No

2. Do you think the following goals are still accurate for the Village of Phoenix?

a. Recognize the waterfront as a unique asset to the community and maximize its potential to contribute to the community	100% Yes
b. Actively support downtown revitalization to encourage economic development opportunities for local residents and create a stronger tax base	100% Yes
c. Establish and define criteria for community appearance which reflects the character of the Village of Phoenix	92% Yes 8% No
d. Ensure adequate and affordable community facilities for Village residents	100% Yes
e. Accommodate a wide range of housing opportunities within the Village	82% Yes 18% No
f. Protect the natural environment of the Village and the resources upon which it depends	100% Yes

3. Do you have suggestions for new/additional goals that the Village should pursue?

- Utilize Lock Island as much as possible
- Help homes in need to make improvements
- Promote area (raising children in small town) – close to highways – promote businesses
- Update docks – sidewalks throughout Phoenix – power lines buried – improve storefronts
- Development of recreational/entertainment opportunities for youth and adults (music, theatre, arts)
- Dockside restaurant
- Sidewalks – trees
- Sidewalk – tree program – facilities for pavilion

4. Do you think the following strategies/tasks are still valid for the Village of Phoenix and have they been implemented since the 1994 Plan was adopted?

a. Implement the Lock Island Park Plan	
1. Make improvements to Henley Park (docking, utilities) *upper dock extensions, finish bank and facilities	92% Yes 8% Done
2. Construct pedestrian boardwalk * continue with it up/down river (north)	75% Yes 8% No 17% Done
3. Make improvements to the Bridge House (paint, plumbing, electrical, fixtures, tiles)	84% Yes 8% Done 8% Und
4. Install signs (especially on the river side of buildings)	100% Yes
5. Construct a walking bike trail	91% Yes 9% No
6. Install bench seating	73% Yes 9% No 18% Done
7. Install railings	67% Yes 8% No 8% Done 16% Und
8. Make boardwalk handicap accessible	75% Yes 17% No 8% Done
9. Construct fishing piers and decks for public	75% Yes 17% No 8% Done
b. Implement the Central New York Canal Plan tasks	
1. Extend dockage availability at Henley Park and points along the port	100% Yes
2. Develop fuel service, electricity and water services at Henley Park	91% Yes 9% No
3. Encourage complimentary uses and revitalizing business district improvements	100% Yes
4. Install a local business and canal resource directory and distribute informational brochures	75% Yes 8% No 17% Done
5. Develop a full service marina in the Phoenix/Three Rivers area	58% Yes 33% No 8% Und
c. Explore alternatives to consolidate public services	83% Yes 8% No 8% Und
d. Develop a long range protection program for the Sand Ridge Aquifer	78% Yes 22% Und <i>* only 9 responses to this question</i>
e. Seek grant funds and technical assistance for beautification and revitalization projects for downtown Phoenix	100% Yes
f. Coordinate waterfront development and the Lock Island/Canal project with downtown redevelopment	100% Yes
g. Coordinate efforts to preserve historic sites while allowing development in the Village	83% Yes 17% No
h. Amend/revise current Zoning Ordinance to reflect the goals, objectives and strategies discussed in the 1994 Plan	73% Yes 9% Done 18% Und
i. Improve the linkage between the waterfront and the downtown businesses	83% Yes 8% No 8% Done

5. Do you have suggestions for new/additional strategies/tasks that the Village should pursue?
  - Marketing (bank, liquor store, dollar store, bakery, YMCA, used clothing and furniture stores)
  - Maintain all improvements – upgrade parking lot with sign improvements – planter, parking lines
  - Make Village water drinkable – replace chain link at lock – crosswalks – trees – remove wires from downtown – remove National Grid and Alltel from downtown
  - \*\* Security for park and downtown area (\*\* 2 people had same response)
  - Lighting, trees, awnings, 4 season destination – not just preservation but development of active recreation – expand recreation – bury electricity and telephone wires – add trees
  - Waterfront – music/art/theatre – historical elements
  - Small trees on State Street
  - Design review for the historic district needs to be implemented, as well as sign law
  - Get corporate partnerships – get Mayor and BOT educated by other successfully revitalized communities
  - Culvert Street should be included as the new commercial thoroughfare
  - Wifi (high speed Internet access, wireless) for boaters

Additional goals/strategies/tasks for the Village to consider:

- Sidewalk, curb improvements
- Trees and plantings (along State Street)
- Improve drinking water quality
- Improve lighting
- Finish or improve fencing along Canal Street
- Remove buildings on Canal Street
- Determine best use for parking lot on Canal Street
- Survey Villages of similar size to get strategies for success (Sackets Harbor, Green (NY))
- Orient buildings so that they face the canal
- Embrace the community as a waterfront village – presence – identity
- Establish a Village Square
- Relocate/improve post office and library
- Development of recreation and entertainment opportunities for residents/tourists of all ages
- Develop historic sites
- Create a Visitor Center/Community Center – a place to display Village history (Sweet Building?)  
Focus on music, art and theater – provide venues for local artists to display work and talent
- Provide year round entertainment and events – utilize Henley Park and Sweet Building
- Re-instate Farmer’s Market, festivals, bed races – opportunities for crafters, artists and farmers to share their goods and services
- Activities are just as important as buildings/structures