

Vision Statement for the Village of Phoenix

The Village of Phoenix is a canal community rich with 19th century history and character, located at Lock 1 of the Oswego Canal on the Oswego River. The Village seeks to protect and develop its economic, historic and natural resources, enhance its canal waterfront district, and expand year round cultural, recreational and entertainment opportunities, while maintaining adequate and affordable community services and improving the quality of life.

The Village of Phoenix accomplishes this by:

1. Recognizing the waterfront as a unique asset to the community and maximize its potential to contribute to the community;
2. Supporting canal waterfront district revitalization initiatives to encourage economic development opportunities;
3. Encouraging improvements that are consistent with the historic character of the Village;
4. Enhancing and promoting the Village's year-round cultural, recreational and entertainment opportunities;
5. Ensuring adequate and affordable community services for Village residents; and
6. Providing a wide range of housing opportunities within the Village.

Vision statement for the Canal Waterfront District

The Village of Phoenix canal waterfront district is a cultural and economic gateway linking the Oswego Canal to recreational, historic and community opportunities throughout the Village. The elected officials and residents of the Village of Phoenix seek to preserve the canal waterfront district's character, strengthen the link between the waterfront and outlying areas, and encourage economic development and tourism.

The Canal Waterfront District accomplishes this by:

1. Recognizing the waterfront as a unique asset to the community and maximizing its potential to contribute to the community;
2. Supporting canal waterfront district revitalization initiatives to encourage economic development opportunities;
3. Encouraging improvements that are consistent with the historic character of the Village;
4. Enhancing and promoting the Village's year-round cultural, recreational and entertainment opportunities;

GOAL #1: Recognizing the waterfront as a unique asset to the community and maximizing its potential to contribute to the community.

Objective/Task	Responsible Parties	Timeline
Upgrade park and island lighting	Village Board, Highway Department	
Develop fishing pier from pavilion		
Develop/improve Lock Island <ol style="list-style-type: none"> 1. Bury powerlines 2. Improve boat launch/parking 3. Construct fishing pier 		
Install new lighting fixtures and plant trees/gardens along Canal		

GOAL #2: Supporting canal waterfront district revitalization initiatives to encourage economic development opportunities;

Objective/Task	Responsible Parties	Timeline
Expand boater services along the canal (Henley Park) <ol style="list-style-type: none"> 1. Extend existing dock 100 feet 2. Upgrade electrical service to 30 amps 3. Install upper deck 	Village Board, BHB, Canal Corporation	
Erect new building on the east side of State Street		
Encourage boat tour/ride business to locate to the Village of Phoenix		
Create a marketing plan/strategy to attract new businesses to Phoenix Canal Waterfront District		
Support code enforcement staff		

GOAL #3: Encouraging improvements that are consistent with the historic character of the Village *and improve pedestrian safety*;

Objective/Task	Responsible Parties	Timeline
Install benches, hanging planters and new lighting along canal waterfront district	Village Board, Highway Department, Volunteers	
Remove chain link fencing along canal and install wrought iron fencing		
Install awnings on front and back of buildings along canal		
Façade improvements <ol style="list-style-type: none"> 1. Paint/refurbish canal side of buildings 2. Improve facades facing State Street 3. Improve sidewalks 		
Reconfigure businesses to have access from the rear – to accommodate canal traffic <ol style="list-style-type: none"> 1. Install walkway from canal to businesses 2. Erect signs to entice boaters to visit 		
Repaint crosswalks and install “yield to pedestrian” signs		
Support code enforcement staff		

GOAL #4: Enhancing and promoting the Village’s year-round cultural, recreational and entertainment opportunities;

Objective/Task	Responsible Parties	Timeline
Construct Historical Center on North Island	Village Board, Historical Society	
Develop/expand historic sites to include museums, homes on historic register, etc. 1. Create a self- guided tour for visitors		
Construct walking/biking trails through woods on North State Street		
Develop year round recreational opportunities for residents and tourists		