

# VILLAGE OF PHOENIX STRATEGIC PLAN

## PUBLIC SURVEY RESULTS

September 12, 2006

- 11 People Participated in the Survey

- Do you live within the Village of Phoenix? 64% live in Village, 36% do not
  - If yes, how long have you lived in the Village? Ranged from 14 to 72 years
  - If no, where do you live? Schroepel, Baldwinsville, North Syracuse, Pennellville
  
- Do you work within the Village of Phoenix? 45% work in Village, others retired or work outside
  - If yes, how long have you worked there? Range from 7 to 34 years
  - If no, where do you work (town or village)? Liverpool, Schroepel, Baldwinsville
  
- Do you visit the canal waterfront district at night and on the weekends? 91% yes, 9% no  
 If yes, what do you do? Walk, feed the ducks, eat at restaurants, walk dog, listen to music, enjoy the sights, volunteer, boating, fishing  
 If no, what events or activities might entice you to visit the Village? Farmers market, craft show, canal days, canoe rental, island events
  
- Please read through the following recommendations for **Boating Enhancements** in the Village of Phoenix Canal Waterfront District and indicate (x) whether or not you support them.

Recommendations	I do support this	I don't support this
Construct marina facilities on Lock Island	70%	30%
Utilize the containment area along the dam as a mooring facility	100%	
Expand docking facilities at Henley Park	100%	
Install restroom/shower facilities at the Bridge House	100%	
Upgrade water and electric service at all docks	100%	
Provide WiFi access along canal	63%	37%
Install a floating dock/fishing pier to promote recreation	100%	
Install a launch for kayaks and canoes	100%	

Do you have other suggestions of ways to enhance boating opportunities? Let coffee house provide WiFi as an alternative, improve lighting, attract grocery store

5. Please read through the following recommendations for **Recreational Opportunities** in the Village of Phoenix Canal Waterfront District and indicate (X) whether or not you support them.

Recommendations	I <u>do</u> support this	I <u>don't</u> support this
Create a waterfront bike, rollerblading and pedestrian trail	91%	9%
Install stationary telescopes for bird watching	82%	18%
Install interpretive signs (history, wildlife, etc)	82%	18%
Renovate the gazebo to accommodate year round entertainment venues	100%	
Create a nature/historic/cultural center on Lock Island or along the canal	90%	10%
Develop an exercise course on Lock Island or along the waterfront district	73%	27%
Install shuffleboard courts, chess tables, horseshoe pits etc. for outdoor games	73%	27%
Develop a walking tour – linking the waterfront to the residential areas (highlight historic buildings, pond, library, VFW memorial, etc)	80%	20%
Identify areas where new recreational activities can take place	100%	
Install bike racks to promote non-motorized travel in the canal waterfront district	100%	

Do you have other suggestions of ways to enhance recreational opportunities? Fishing derby, area for RVs

6. Please read through the following recommendations for **Development and Restoration** in the Village of Phoenix Canal Waterfront District and indicate (X) whether or not you support them.

Recommendations	I <u>do</u> support this	I <u>don't</u> support this
Convert buildings into multi-use structures with retail space on the ground floor, apartments and office space on the upper floors	90%	10%
Create an attractive mix of apartments, office space, neighborhood shops and restaurants	100%	
Create destinations that draw residents, visitors and new business activity	90%	10%
Install lighting to increase security and expand visitor hours	100%	
Install awnings on all buildings on State Street	71%	29%
Assist business owners and homeowners with façade improvements	100%	
Construct an historic center/visitor information center (on the island)	67%	33%
Collaborate with the NYS Office of Parks, Recreation and Historic Preservation to protect, preserve and promote historic structures	70%	30%
Collaborate with the National Main Street Center (part of the National Trust for Historic Preservation) to promote Village's historic features (and encourage visitors)	70%	30%
Infill vacant lots along State Street with mixed use buildings that are architecturally consistent with the existing Village structures	88%	12%

Encourage developers and contractors to participate in voluntary “design review” with Landmark Board	100%	
(Village) work with businesses (financial assistance/incentives) along State Street to create two front entrances (roadside and canal side)	100%	
(Village) provide financial assistance (grants/incentives) to State Street businesses to create a unified, integrated appearance consistent with the look and feel of the Village (façade improvements)	100%	

Do you have other suggestions of ways to enhance development and community restoration? Look to see if zoning compliments new traffic patterns, properly maintain new improvements

7. Please read through the following recommendations for **General Improvements** to the Village of Phoenix Canal Waterfront District and indicate (X) whether or not you support them.

Recommendations	I <u>do</u> support this	I <u>don't</u> support this
Repair sidewalks along key Village streets	100%	
Plant trees and other native vegetation to enhance the visual environment	91%	9%
Create a Village Square (on the island or elsewhere) and install a large clock and reflection pool	77%	23%
Install kiosk near canal to inform/direct visitors and residents	91%	9%
Bury the power lines	100%	
Investigate the potential use of the draw bridge for pedestrian traffic	100%	
Improve or remove fence along State Street	100%	
Improve sidewalks and repaint crosswalks	100%	
Construct a pedestrian bridge from the pavilion to west Phoenix	70%	30%
Convert State Street from vehicular to pedestrian travel (reconfigure existing parking lot)	38%	62%
Convert State Street parking to parallel parking and install a raised median with plantings*	86%	14%

Do you have other improvements that should be made? \* Two respondents felt that parallel parking was good, but no median is needed, no parking on street in business district, fishing on both sides of the bridge, provide more off street parking

8. Please read through the following **Policy and Management** recommendations for the Village of Phoenix Canal Waterfront District and indicate (X) whether or not you support them.

Recommendations	I <u>do</u> support this	I <u>don't</u> support this
Create a committee to organize a Village Block Party to be held along the waterfront (Henley Park)	90%	10%

Connect individual public open spaces through a system of greenway and blueway trails	100%	
Pursue acquisition of lands that could provide continuity for pedestrian access/activities along the canal	90%	10%
Develop a “Village Foundation” to accept monetary and other donations for the beautification projects	100%	
Amend zoning to allow residential uses in commercial district (apartments above offices)	90%	10%
Participate in New York State Coastal Resources Interpretive Program to promote connectivity along waterways and encourage tourism	100%	

Do you have other policy and management suggestions? Sell village canal properties to a “prime” developer with strict conditions on what can be built and timeline for completion

9. Please read through the following recommendations for **marketing and community involvement** for the Village of Phoenix Canal Waterfront District and indicate (X) whether or not you support them.

Recommendations	I <u>do</u> support this	I <u>don't</u> support this
Install signage along Interstate 481 to bring people to Phoenix	91%	9%
Install signage along the canal (Three Rivers) to bring people to Phoenix	91%	9%
Attract new businesses: bicycle rental facility, kayak/canoe rental, fishing excursions, bait/tackle shop, book store, specialty shops, grocery store, etc.	100%	
Develop a marketing/promotion committee to pursue funding to attract people to Phoenix	100%	
Develop a brochure to market the Village of Phoenix (specialty shops, trails, historic buildings) – include coupons/discounts to local merchants	91%	9%
Develop a theme for downtown development	91%	9%
Coordinate marketing activities with businesses along Route 57	100%	
Work with regional tourism groups to promote historic destination (Heritage NY program)	82%	18%
Collaborate with the National Main Street Center (part of the National Trust for Historic Preservation) to promote Village’s historic features and encourage visitors	82%	18%
Create website to list events that celebrate the Village and its history to tourists	91%	9%
Install kiosk near canal to inform/direct visitors and residents and announce community events	91%	9%
Create a volunteer-based group to organize year-round festivals and events in the Village (concerts, plays, arts/crafts, contests, races, dances, games, tent sales)	100%	
Organize a farmer’s market to be held weekly in the parking lot near the Village Hall	91%	9%
Create festivals/activities that support the diverse interests of the residents and	100%	

the rich, cultural heritage of the Village		
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Do you have other suggestions for marketing and community involvement? Try to keep food service places open longer, provide a tent on Lock Island all summer long for events, Village to hire a fall marketing firm, promote the school system

Do you have any additional suggestions that don't fit into the categories above? Village needs to follow through with code enforcement, penalize non-compliant building owners

Thank you for your time!